



March 14, 2011

Dear Valued Customer:

We know this comes at a difficult time with the strength of all the protein markets already having an impact on pricing. However, once again we are experiencing a substantial increase in the cost of fuel. Since January, fuel has risen over \$0.50 per gallon and is expected to continue rising. As a result, we will be increasing our fuel surcharge from \$0.005 to \$0.008 per pound effective with deliveries beginning Sunday, March 20, 2011.

We will monitor the situation closely and will reduce the surcharge as soon as possible. We appreciate your business and continued support.

Sincerely,

A handwritten signature in blue ink, appearing to read "Nikki and Nate Block". The signature is fluid and cursive, with the first names clearly legible.

Nikki and Nate Block

Owners

Plymouth Poultry