



January 31, 2008

Dear Valued Customers,

As you may have heard, Draper Valley Farms Natural Fresh Chicken will soon have a new look. Draper Valley Farms is in the process of making the transition to an ***Antibiotic Free (ABF), 100% Vegetarian Fed and No Animal by Products*** fresh chicken program with new packaging. With this conversion to an ABF product, Draper Valley is offering customers a locally grown All Natural Fresh Chicken that is clearly differentiated from conventional chicken sold in the Pacific Northwest.

Commensurate with the roll-out of their new ABF natural product and packaging, Draper Valley Farms is implementing a price increase on selected fresh chicken products. The price increase will vary depending on the item. The increases reflect Draper Valley's efforts to balance pricing with the cost to convert ranches and packaging to the new ABF program.

Draper Valley has provided us with some information regarding the factors that have contributed to the new prices. The rationale behind the price increase is directly tied to the conversion to a 100% Vegetarian corn and soy diet. There are additional costs to produce chicken on an all vegetarian diet, coupled with increased growing costs related to decreased housing density and the elimination of feed ingredients that contain animal by-products feed ingredients.

In addition, the prices of several inputs are at historical highs. Corn and soy, the major feed ingredients in feed for chickens, are continuing to increase. As we all know, fuel costs remain high as well. Draper Valley Farms has assured us that they are continuing to find ways to control costs through recycling and conservation and that their efforts in these areas have helped minimize price increases.

The new price increases from Draper Valley will take effect with deliveries on Monday, February 4th. Details by product will be included on your weekly price list.

Price increases are always difficult and never welcomed. However, we are excited about the repositioning of Draper Valley Farms All Natural Chicken to an ABF Program and what it will mean to you and your customers.

While Plymouth Poultry will offer the Draper Valley Farms Natural Fresh Chicken, we will also continue to offer you alternative products and pricing to ensure all of your customers' needs are met.

As always, we sincerely appreciate your business and continued support. If you have any questions about the new Draper Valley Farms Natural Fresh Chicken program and how it will affect your business, please feel free to contact your Plymouth Poultry Sales Representative or me directly at (206) 676-6307.

Brian Weigelt

A handwritten signature in blue ink that reads "Brian D. Weigelt". The signature is written in a cursive, flowing style.

General Manager